



JOIN THE
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WORLD
FOR A GLOBAL MINDSET



LOFINHR/26/E/0819

Executive Business Development – Personal Finance Negombo / Chilaw

Step into a world of opportunity with us!

We're on the hunt for young, dynamic, and driven individuals to join our team as **Executive Business Development – Personal Finance**. If you've got the energy, ambition, and resilience to succeed in a fast-paced, rewarding environment, we want to meet you!

Here's your chance to make a real impact and grow with a company that values passion and performance.

The Role

As an **Executive Business Development – Personal Finance**, you will be responsible for:

- Demonstrating sound knowledge and expertise in marketing.
- Initiating and implementing timely and effective strategies to achieve individual targets.
- Marketing the full range of financial products offered by the company, with a primary focus on lending.
- Conducting promotional activities to contribute to branch profitability and sustainable growth.

The Profile

- Successful completion of the G.C.E. Advanced Level Examination.
- Full or part professional qualification (SLIM/CIM) will be an added advantage.
- Minimum of two years' experience in marketing, preferably in the non-banking finance industry.
- Willingness to be based in the assigned location.
- Strong interpersonal, communication, negotiation, and marketing skills.
- A valid riding/driving license is mandatory.

How to Apply:

Interested applicants should send their CV to careers@lolcfinance.com by
05th August 2026.

Please mention the job title on the subject of your application.

