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**AL-FALAAH**  
ALTERNATE FINANCIAL SERVICES

LOFINHR/26/E/0814

## **Executive – Business Development** **Al-Falaah, Alternate Financial Services (AFS)** **Trincomalee**

### **Step into a world of opportunity with us!**

We're on the hunt for young, dynamic, and driven individuals to join our team as **Executive – Business Development (AFS)**. If you've got the energy, ambition, and resilience to succeed in a fast-paced, rewarding environment, we want to meet you!

Here's your chance to make a real impact and grow with a company that values passion and performance.

### **The Role**

As an **Executive – Business Development (AFS)**, you will be responsible for:

- Achieving business targets for financing, deposit mobilization, cross-selling, and portfolio growth while maintaining required mark-up and collection ratios.
- Evaluating credit proposals effectively and prepare accurate credit appraisal reports to ensure portfolio quality.
- Acquiring new customers and retain existing customers through continuous engagement and relationship management.
- Conducting customer awareness activities, campaigns, and promotions to enhance brand visibility and market reach.
- Complying with all company policies and procedures, continuously upgrade product and process knowledge, and deliver high-quality service with the highest level of integrity.

### **The Profile**

- Successful completion of the G.C.E. Advanced Level Examination.
- Full or part professional qualification (SLIM/CIM) will be an added advantage.
- Minimum of two years' experience in marketing, preferably in the non-banking finance industry.
- Strong interpersonal, communication, negotiation, and marketing skills.
- A valid riding/driving license is mandatory.

### **How to Apply:**

Interested applicants should send their CV to [careers@lolcfinance.com](mailto:careers@lolcfinance.com) before 22<sup>nd</sup> July 2026.

Please mention the job title on the subject of your application.

