



JOIN THE
LOLC
WORLD
FOR A GLOBAL MINDSET



LOFINHR/26/E/0843

Executive / Associate Manager - Ladies Business Unit (Alternate Financial Services)

Bambalapitiya

Step into a world of opportunity with us!

We're on the hunt for young, dynamic, and driven individuals to join our team as **Executive / Associate Manager - Ladies Business Unit (Alternate Financial Services)**. If you've got the energy, ambition, and resilience to succeed in a fast-paced, rewarding environment, we want to meet you!

Here's your chance to make a real impact and grow with a company that values passion and performance.

As an **Executive / Associate Manager - Ladies Business Unit (Alternate Financial Services)**, you will be responsible for:

The Role

- Develop/Implement business strategies to promote & expand the Ladies, Junior, and Senior Savings brands.
- Achieve assigned KPIs and business targets for all savings and term investment products.
- Build and maintain partnerships with potential institutions, schools, and other organizations to promote the designated savings brands.
- Coordinate front-end and back-end activities of the Ladies Business Unit (LBU), including outdoor events, campaigns, and promotional activities.
- Conduct market research and evaluate institutional business opportunities to identify and develop potential business for the Ladies Business Unit (LBU).

The Profile

- Successful completion of the G.C.E. Advanced Level Examination.
- Degree in Marketing or professional qualification (SLIM/CIM) will be an added advantage.
- Minimum of one year of experience in a similar role, preferably in the financial services industry; however, school leavers with notable achievements in academics or other extracurricular activities are also encouraged to apply.
- Strong interpersonal, communication, negotiation, and marketing skills.
- Exposure to Alternate Financial Services and product knowledge will be added advantage.

How to Apply:

Interested applicants should send their CV to careers@lolcfinance.com before
21st August 2026.

